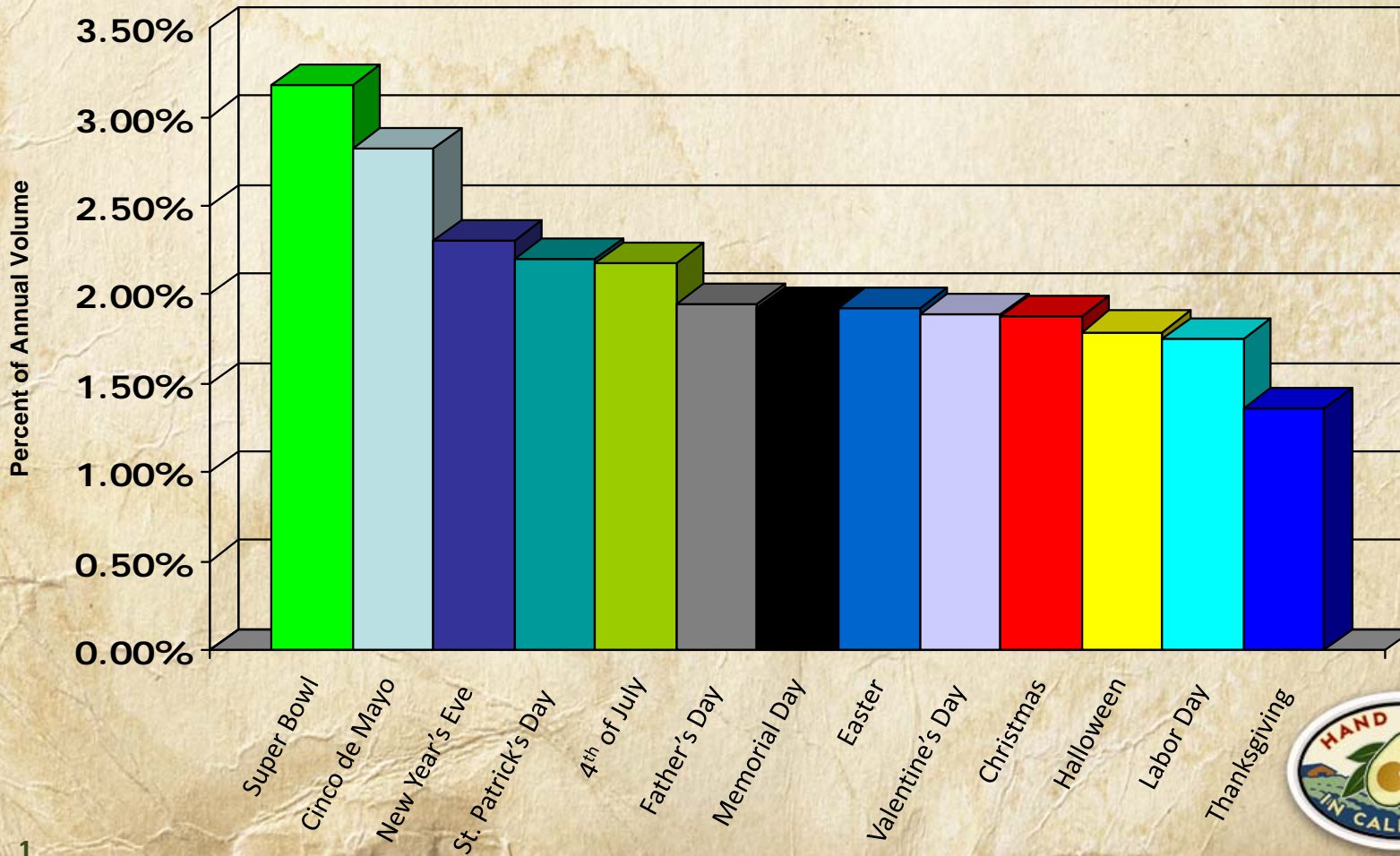




Avocado Unit Sales by Holiday

January 1, 2007 – December 31, 2007

Special occasions and holiday create avocado sales opportunities!
Here's just a few reasons to promote avocados throughout the year.



Data Source: IRI / Fresh Look - Percentages based on annual retail avocado unit sales during the 2007 Calendar Year (Jan-Dec)